

knowledge transfer

industry
outlook

thought provoking

peer to peer



CSHSMD

Carolinas Society for Healthcare Strategy
& Market Development

PEER TO PEER INFORMATION EXCHANGE

Distinguished Speaker Panel

LUMINARY INDUSTRY EXPERTS



Carolinas Society for Healthcare Strategy & Market Development

is a valuable resource for healthcare provider-based administrators, planners and marketers in North and South Carolina. CSHSMD is dedicated to enhancing the professional development of its members by providing targeted education and networking opportunities to its membership.



CSHSMD is affiliated with The Society for Healthcare Strategy & Market Development of the American Hospital Association, a national organization with over 4,000 members focused on addressing the ongoing strategic, organizational and financial challenges occurring in the rapidly evolving healthcare field.

CAROLINAS SOCIETY FOR HEALTHCARE STRATEGY & MARKET DEVELOPMENT



Leading-edge educational programs

Strategic planning and market development in hospitals and healthcare systems present unique challenges. CSHSMD provides targeted educational programs designed to bring you the latest in healthcare trends, tools, resources and perspective from reputable sources – all tailored to the specific interests of Society members. CSHSMD also provides an environment for peer-to-peer learning, dissemination of best practices and unification for healthcare policy advancement on a statewide level.

CSHSMD offers at least two formal educational programs each year. Topics cover industry trends, planning, finance and other topics in healthcare. They feature nationally known speakers as well as those who have an impact on the healthcare industry in North and South Carolina. Additional educational opportunities are also available throughout the year.

CAROLINAS SOCIETY FOR HEALTHCARE STRATEGY & MARKET DEVELOPMENT

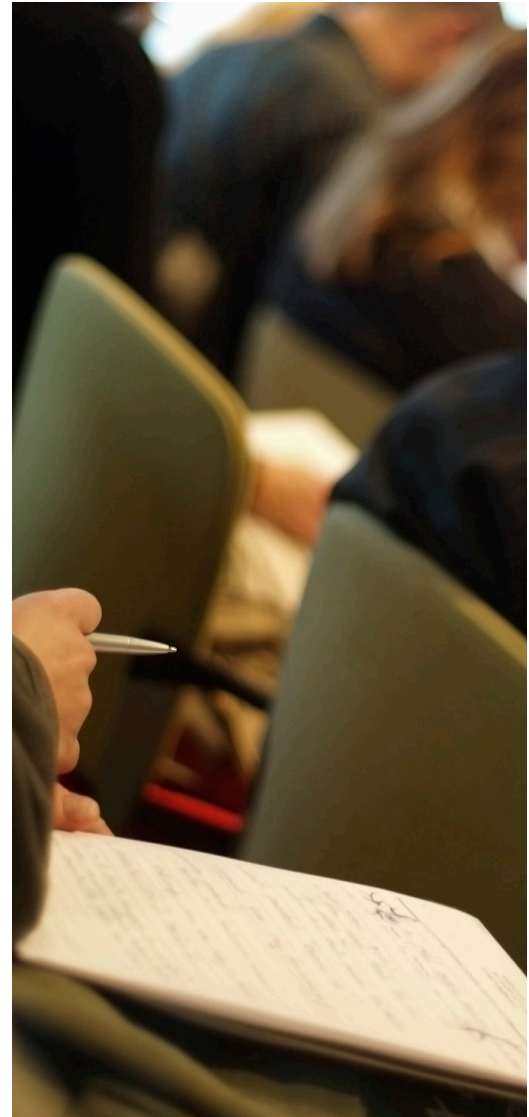
Networking with the best

Networking with your colleagues creates one of the richest opportunities for learning and professional development. By conducting regular meetings and educational programs, CHSHMD provides a medium for the exchange of ideas and dissemination of information relative to healthcare planning and market development.

Value

In today's economic environment, we are challenged to do more with the limited resources we have. CHSHMD is perhaps one of the most cost effective professional organizations of which to be a part. For only \$100 annually (\$25 for Students), members of CHSHMD receive the following benefits:

- Educational programs with experts in the field
- Networking opportunities with other healthcare professionals
- Leadership opportunities through participation on the CHSHMD board and committees
- Regional educational meetings
- Updates on legislation affecting healthcare in North & South Carolina
- Eligibility for national educational conference scholarship sponsored by CHSHMD
- Professional advocacy



CAROLINAS SOCIETY FOR HEALTHCARE STRATEGY & MARKET DEVELOPMENT

Access to the Society's website

This enhanced website features a section for members only and access to information on upcoming educational programs, links to valuable healthcare and legislative sites and general information about the society, its members and board.

Carolinas Society for Healthcare Strategy & Market Development represents a wide variety of disciplines:

- Strategic Planning
- Business Development
- Government Affairs
- Integrated Systems Development
- Physician Services
- Communications
- Operational Implementation

An Invitation to Join The Society:

CSHSMD would like to invite you to join our organization. The Society is the premier healthcare strategy and market development organization

in the Carolinas, providing members with the products and services aimed at helping you meet the needs of today's changing and challenging healthcare environment. Members can rely on the Society resources to provide extensive information and educational resources along with great networking opportunities needed to move you forward with your career. We urge you to become part of our network of healthcare professionals.

Join today and discover the importance of professional development in your career and your life.

To learn more about the Society or become a member, visit our website

Email: info@cshsmd.org

URL: www.cshsmd.org

You can also find us at Facebook and LinkedIn



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